

## FACULTY PROFILE



**Name** : Dr M VIDHYA

**Educational Qualification** : M.Com., MBA., M.Phil, PGDCA., Ph.D., SLET

**Designation** : Assistant Professor

**Department** : Commerce

**Date of Joining in Government service** : 27.07.2015

**LRG** : 01.04.2024

**Teaching Experience** : PG Level - 16 years  
UG Level – 24 years 7 months

**Area of Specialization** : Marketing and Finance

**Research Experience** : 14 years

**E-mail** : drvidhya98@gmail.com

**Research Publications** : National Level : 15  
International Level : 05

**Research Guidance** : Ph.D – Guiding : 01  
Awarded : 01  
M.Phil – Awarded : 04

**Number of Books Published** : 01

**Number of Seminar and Conferences Attended** : National and State Level :06

**Number of Papers Presented in seminars and Conferences** : International : 11  
National and State Level : 20

**Number of Refresher / Orientation Programme / FDP attended** : 04

**Number of Guest Lectures Delivered** : 06