

FACULTY PROFILE



Name : Dr. S. Sivaraj Murugan
Educational Qualification : M.B.A., Ph.D.
Designation : Assistant Professor
Department : Business Administration
Date of Joining in
Government service : 01/07/2002
Teaching Experience : PG Level - 22Years, 1Month
UG Level – 22Years,1Month
Area of Specialization : Marketing
Research Experience : 19Years
E-mail : ssivasudhan@gmail.com
Research Publications : National Level 20
Inter National Level 14
Research Guidance : Ph.D
Guiding - 04
Awarded - 02
Number of Books Published : Nil
Number of Books Reviewed : Nil
Number of Seminar and Conferences Attended : International - 09
National and State Level - 12
Number of Papers Presented in seminars and : International - 07
Conferences National and State Level - 12
Number of Refresher / Orientation Programme / FDP attended : 11
Member in the Board of Studies / other Academic Programme
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